



FACULTY OF LIBERAL ARTS

FINAL EXAMINATION

Student ID (in Figures) :

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Student ID (in Words) : _____

Subject Code & Name : **MPU3322 Professional Ethics**
Semester & Year : September - December 2017
Lecturer/Examiner : Dr. Wong Kok Keong
Duration : 2 Hours

INSTRUCTIONS TO CANDIDATES

1. This question paper consists of 2 parts:
PART A (30 marks) : THIRTY (30) multiple-choice questions. Answer ALL questions. Each question carries ONE (1) mark. Shade your answers in the Multiple-Choice Answer Sheet provided.
PART B (70 marks) : FOUR (4) short-essay questions. Answer ALL questions. Answers are to be written in the answer booklet provided.
2. Candidates are not allowed to bring any unauthorized materials except writing equipment into the Examination Hall. Electronic dictionaries are strictly prohibited.
3. This question paper must be submitted along with all used and/or unused rough papers and/or graph paper (if any). Candidates are NOT allowed to take any examination materials out of the examination hall.
4. Only ballpoint pens are allowed to be used in answering the questions, with the exception of multiple choice questions, where 2B pencils are to be used.

WARNING: The University Examination Board (UEB) of BERJAYA University College of Hospitality regards cheating as a most serious offence and will not hesitate to mete out the appropriate punitive actions according to the severity of the offence committed, and in accordance with the clauses stipulated in the Student Handbook, up to and including expulsion from BERJAYA University College of Hospitality.

Total Number of pages = 9 (Including the cover page)

PART B : SHORT-ESSAY QUESTIONS (70 MARKS)

INSTRUCTION(S) : Answer **ALL FOUR (4)** short essay questions, each with two parts. Write your answer in the answer booklet provided.

1. Answer questions (a) and (b) on ethics and morality. *(16 marks)*
 - (a) Define ethics and morality. *(4 marks per definition; 8 marks total)*
 - (b) Come up with **ONE (1)** example and use that same example to illustrate ethics and morality to show their difference. *(4 marks per illustration; 8 marks total)*

2. Explain the main ideas of the following ethical theories. *(14 marks)*
 - (a) Ayn Rand's Ethical Egoism *(7 marks)*
 - (b) Rights Based Ethics *(7 marks)*

3. Read the following scenario and answer questions (a) and (b) that follow. *(20 marks)*

Scenario

A key principle of professional ethics in journalism (i.e. news reporting and editing) is to cover the news **accurately, adequately and fairly**. When covering a rape story, a newspaper editor decides to publish the name of the rapist but NOT the name of the rape victim. The alleged rapist is 35 years old while the alleged rape victim is 19 years old.

Questions:

- (a) What ethical theory can be applied to the editor's professional decision? Besides naming the theory, you should also explain it adequately. *(3 marks for naming the theory, 7 marks for explaining it adequately)*

- (b) Explain **TWO (2)** criticisms the editor may receive for the decision of NOT publishing the name of the rape victim as well. *(5 marks per criticism: 10 marks total)*

4. Read the following scenario and answer questions (a) and (b) that follow. (20 marks)

Scenario:

A part of the professional code of ethics for university lecturers says that they must treat all students fairly and equally. Mr Liew is a very good lecturer and his students like him very much with the way he teaches. In one semester, he is attracted to a student he teaches in one of his classes. After the third week of the semester, he and the student start to date. As the semester continues, they fall in love. Mr Liew feels he does nothing professionally wrong because he and the student are genuinely in love.

Later in the semester, Mr Liew is found to be dating the student by the head of his department (Dr Ahmad). Dr Ahmad has known Mr Liew very well for the past four years. He has found Mr Liew to be a very good lecturer, a hardworking member in his department, and a very honest and responsible person. Dr Ahmad believes that Mr Liew has made a mistake. He tells Mr Liew that he will excuse his behaviour, but wants Mr Liew to stop dating or seeing the student immediately. Dr Ahmad says he will take action against Mr Liew only if Mr Liew does not stop the romantic relationship with the student.

Questions:

- (a) Explain adequately why Mr Liew is professionally wrong to date the student. Your explanation should address the impact of Mr Liew's action on the student he is dating, the other students in the class, and the university as a whole. (10 marks)
- (b) What ethical theory can be applied to Dr Ahmad's decision on Mr Liew's behaviour? Explain the theory adequately. (5 marks for naming the theory, 5 marks for explaining it: 10 marks total)